

Fact sheet:

# FTTP on Demand

Fibre to the Premises (FTTP) on Demand will enable you to offer 330/30 Mbps broadband speeds to customers served by a GEA-FTTC enabled cabinet. FTTP on Demand is currently in Early Market Deployment.

GEA-FTTP 330/30 Mbps speeds available in GEA-FTTC areas.

## The difference

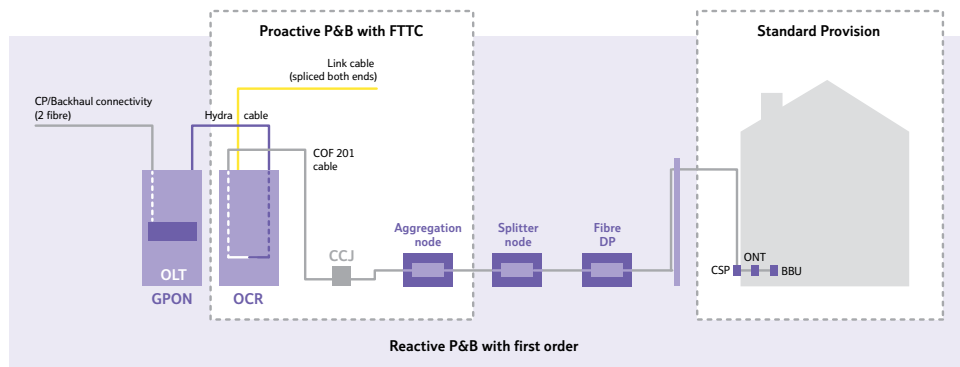
Currently within a GEA-FTTC enabled exchange area, CPs can offer speeds of up to 80/20 Mbps.

FTTP on Demand allows CPs to order the GEA-FTTP 330/30 Mbps product variant for customers within a GEA-FTTC exchange area and served by a GEA-FTTC cabinet. In response to an FTTP on Demand order, we will survey, plan and build the GEA-FTTP network to the individual residential or business premises.

## How the FTTP on Demand will work

- The product is available to customers served by a GEA-FTTC enabled cabinet within the pilot exchange areas
- Orders are expected to take at least 90 working days to complete
- Our pilot successfully tested our capability.

The diagram below illustrates the network design and how FTTP on Demand works.



**Note:** The network build for GEA-FTTC extends to the aggregation node. As your FTTP on Demand order requires a bespoke network build, we'll survey, plan and build the network from the aggregation node to your customer's premises and complete provision of the order.

## Your customer's experience

When it comes to equipment and product specification, the FTTP on Demand service will be identical to that of the standard GEA-FTTP 330/30 Mbps product. Apart from the proactive plan and build, your customer will experience no difference in service to other GEA-FTTP customers and will be able to benefit from download speeds of up to 330 Mbps and upload speeds of up to 30 Mbps.

## What next?

For more information please see the Openreach price list.

For more information on FTTP on Demand, visit [www.openreach.co.uk](http://www.openreach.co.uk) or contact your Openreach Sales and Relationship Manager.

**[www.openreach.co.uk](http://www.openreach.co.uk)**

The telecommunications services described in this publication are subject to availability and may be modified from time to time. Services and equipment are provided subject to British Telecommunications plc's respective standard conditions of contract. Nothing in this publication forms any part of any contract. BT, Openreach, and the BT logo and the Openreach identity are trademarks of British Telecommunications plc.

© British Telecommunications plc 2015.  
Registered office: 81 Newgate Street, London EC1A 7AJ  
Registered in England No: 1800000  
Produced by Openreach  
Designed by Westhill.co.uk

PHME 76873